

Wet-cleaning
Excellence
by Electrolux

Thinking of you

 **Electrolux**



The first
most
natural
 choice

Wet-cleaning is incredibly effective for professionally cleaning all kinds of fabrics and textiles. With Electrolux user friendly solutions, you will be less dependant on the need for harsh chemicals, while delivering superior cleaning results.



**Your
Electrolux value**

- Easy to adapt - no regulations
- Well-ried solution globaly
- Profitable solution
- Superior technology for both cleaning and washing
- Healthier for the operators
- Strong Brand value

**Your Customers
Electrolux value**

- Better for the environment
- Better for the clothes
- Smell is fresher
- Fabrics feel fresher
- Colours appear brighter
- Whites are more brilliant

Discover how and why this cleaning method suits your business situation. Learn about the latest range of wet-cleaning innovations from Electrolux enabling you to productively expand your cleaning services.

Why wet-cleaning is **ideally** **suited** for you

Today more and more consumers ask for an eco friendly solution. At the same time a wider range of fabrics are suitable for wet-cleaning, which is an opportunity to introduce a safer cleaning method and environmentally preferred alternative.

1) To complement dry cleaning:

Wet-cleaning can complete your existing dry cleaning operation or work parallel with equipment you have already installed.

- A superior method for removing sweat and protein stains.
- Better results on PVC-lined garments and finer fabrics with sequins.
- Minimal damage to buttons and plastic zips.
- Clean most garments in-house and handle also valid water-proofing.
- Wet-clean leather and suede with specific detergents.

2) To complement standard laundry cleaning:

Wet-cleaning provides an in-house solution for hotels, restaurants, hospitals and health care institutions, eliminating the need for off-site subcontracting.

- Full control over ALL laundry.
- Premium cleaning results
- Perfect solution for workwear /uniforms
- Efficient cleaning of textiles as wool blankets, thick bed quilt and pillows
- Fresh smell



*The secret to why wet-cleaning works so effectively.
It all starts with water.*

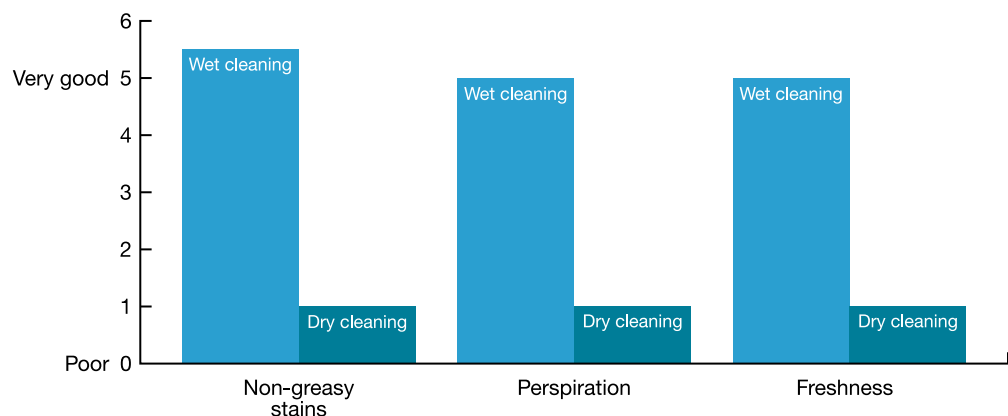
This is the first key component to understanding what gives wet cleaning the capability to keep fabrics looking better and smelling fresher.

Then it is just a matter of mixing the correct amount of biodegradable cleaning products, along with a gentle mechanical action over the optimal period of time. As a result water is able to naturally remove stains and transport dirt to the waste pipe.

The non-hazardous products combined with the precise mechanical action will take superior care of the fabrics.

What's left behind is a fresh smell of cleanliness, a soft touch to the fabric, brilliant whites and bright colours. With this in mind, it's easy to see why the demand of wet cleaning for effectively treating stains in fabrics is growing.

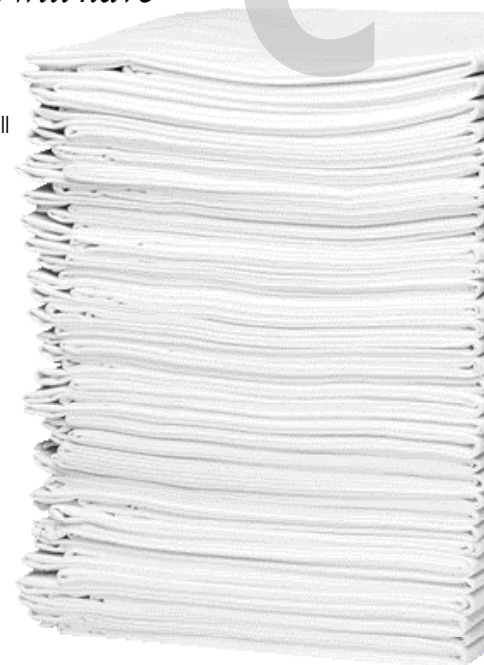
Main advantages to complement dry cleaning



Behind the wet-cleaning system, you will have a highly efficient washer extractor.

No further need to rely on outsourcing for big duvets and curtains. You will be able to adapt your machine with a full range of laundry programs. You can achieve more B2B business with increased services to specific market segments such as:

- Sport clubs
- Food shop businesses
- Restaurants
- Floor care
- Corner food shops



*An exceptionally
well-balanced approach*

it's all in the details

Today, as the list of manufacturers that offer professional wet-cleaning solutions continues to grow, the differences that Electrolux provides becomes more obvious with every load of laundry you clean.



With Electrolux you have control. We know what you need to perform excellent cleaning results for your customers. To make this happen we have developed equipment with state-of-the-art features leaving nothing more to be desired.

The Excellent Control Systems CLARUS® and COMPASS PRO®

- Fully programmable to the needs of wet-cleaning (temperature, time, speed etc.)
- WPM (Wash Program Manager) allows you to create new wash programs directly on your PC.

The Frequency Motor Control (FMC)

By controlling step-by-step acceleration, drum speed and levels of spin the cleaning process gives:

- Less mechanical stress on the fibers.
- Optimized drying delicate garments.
- Better cleaning result.

The Dedicated Range of External Dispensers

The flexibility of our machines permits up to 13 different detergent dispensers to be connected. For each cleaning process your business offers; wet-cleaning, leather and waterproofing or your standard laundry the correct amount of selected detergent is dispensed.

- Simplifies the operator's task.
- Guarantees reliability and optimum result.
- Increased flexibility of installation.

The Exceptional Residual Moisture Control (RMC)

Electrolux machines protect garments from over drying with the remarkable accuracy in measuring the moisture of garments.

- Specially insulated lifters in contact with the garment
- The exact residual moisture is measured over 400 times per second

Dedicated range of external dispensers

Programme the automatic dispensing of additives by directly controlling the peristaltic pumps and programme phases.

- Simplifies the operator's task
- Guarantees reliability and optimum result
- Increased flexibility of installation

The Integrated Cool-Down Function

Electrolux have integrated an adjustable cooling down function in the program to avoid creasing of fabrics. This also improves the smooth finish of garments and the gentle handling of silk, wool and other finer fabrics.

The Special Coating for the Ironing Board

- High temperature resistance
- Makes garment handling easier



What's your size?

S

M

L



X

No matter if your business is large, small or medium; you can find the absolute best solution for your operation, from Electrolux Wet-cleaning Excellence.

Electrolux will help you determine the correct solution to fit your laundry.

lagoon®

Wet Cleaning by Electrolux

Solutions	Access	Advanced	Superior
Washer wet-cleaning 	<ul style="list-style-type: none"> • High spin, Super spin Washer • Compass Control System • Electrolux mechanical action for wet-cleaning • Program library for wet-cleaning • Create 10 free programs 	<ul style="list-style-type: none"> • High spin Washer • Clarus Control System • Electrolux mechanical action for wet-cleaning • Program library for wet-cleaning • Create 192 free programs • Option to upgrade to Lagoon 	<ul style="list-style-type: none"> • Lagoon Washer • Clarus Control System • Woolmark Smart card programs (full load and half load) • Create 192 free programs • Dedicate mechanical action to be in line with Woolmark • Woolmark and Lagoon tag on the machine
Dryers wet-cleaning 	<ul style="list-style-type: none"> • Selecta Control, CompasPro • RMC option • Reversing drum • Stainless steel drum 	<ul style="list-style-type: none"> • Selecta Control, CompasPro • RMC option • Reversing drum • Stainless steel drum • Option to upgrade to Lagoon 	<ul style="list-style-type: none"> • Selecta Control, CompasPro • RMC option • Reversing drum • Stainless steel panel and drum • Woolmark and Lagoon tag on the dryer
Detergent Lagoon/Woolmark	–	• Option if upgrading to Lagoon	<ul style="list-style-type: none"> • Range of 2 or 4 products developed specially for the Woolmark programs - this is a part of the warranty of the final result.
Pump Kit	• Option	• Option	• Kit of 6 pumps, 900 ml/mns, linked to the Clarus System
Finishing	• Option	• Option	<ul style="list-style-type: none"> • Dedicate and design ironing board • Dedicate and design multiform finisher • Dedicate and design trouser topper • Boiler
Training	• Basic training	<ul style="list-style-type: none"> • Basic training • Advanced training - Finishing 	<ul style="list-style-type: none"> • Basic training • Advanced training - Finishing
Brand Value in Communication	• Electrolux	• Electrolux, Option Woolmark	• Electrolux, Woolmark
Lagoon Club*	–	• Option if upgrading to Lagoon	• Access to the Lagoon club to be part of the Social Community Lagoon
Lagoon Communication Kit	• NO	• Option if upgrading to Lagoon	<ul style="list-style-type: none"> • Access to the Lagoon marketing tool bank (poster, advertising) for the business activity. • Access to Woolmark images

*The Lagoon Club will be your perfect place to reach all communication material – when you buy lagoon you will automatically join the club but there you will get different marketing support (payable).



Whether you need assistance with equipment layout, space optimisation, workstation organisation or are seeking tips on how to streamline every aspect of your business operation – Electrolux has the answers you're looking for.

Tailor-made to fit you personally

Even before you have washed and dried your first load of laundry by wet-cleaning, you will find that Electrolux has an entire support system in place to help ensure your success as a professional cleaner.



Increase productivity, increase profitability

With over 100 years of experience in the Professional laundry business and about 20 years as experts within delicate garment cleaning, you can rely upon Electrolux to support you with an optimal solution for your business. Our vision and strategy is always to strive for results with your needs in focus. With increased productivity you also increase profitability and contribute to a sustainable future.

To identify the right size of machine, all parameters need to be integrated;

- Volume of the biggest items treated in the machine (e.g duvet)
- Business ratio between Wet Cleaning and Laundry process
- Future of the installation
- Space availability in the laundry shop for the installation
- Accessibility of the room

Electrolux will always support you in optimizing your choice.

The Electrolux team will assist you on technical aspects too

- Layout for your installation
- Plumbing, electrical advice etc., prior to installation
- Installation and start up
- Best use advice
- After-sales and service

Exclusive finishing touches make it easy to expand the services you offer customers

In addition to the extensive range of wet-cleaning washer extractors and professional tumble dryers, Electrolux can complement your operation with specially designed form finishers, trouser toppers, spotting tables, vacuum/blowing cold ironing tables and more. Discover them all by visiting www.electrolux.com/laundrysystems for complete details.



Share more of our thinking at www.electrolux.com/laundrysystems